Thalappakatti Biriyani
CASE STUDY

About Thalappakatti Biriyani

The Thalappakatti Biriyani Hotel's roots can be traced all the way back to 1957. It was founded in Dindigul by Mr. Nagasamy Naidu under the name Anandha Vilas Biriyani Hotel. He always wore a turban called THALAPA (a traditional head dress), which over the years became synonymous with his brand and cooking styles, earning him the nickname "Thalappakatti Naidu", which would eventually become the name of the brand and its restaurants.

The unmatched quality and mouthwatering taste of Thalappakatti Biriyani can be attributed to the fact that all the ingredients were prepared by Thalappakatti Naidu himself, and he took great care in doing so. Despite going back five decades, his cookery style and secrets were passed down to his family members, and they are followed meticulously. This has ensured that the "Thalappakatti Biriyani" taste remains unchanged.

As a result of this, the word "Thalappakatti" for anyone in Tamil Nadu today connotes High Quality Biriyani.

Challenge

As the number of branches of the restaurant grew, it got to the point where the system they had in place was no longer capable of providing the necessary visibility to effectively run the business. Each branch used a different system to manage various processes, and the branches were not integrated with each other. This led to issues like inaccuracies in inventory and financial statements, as well as controlling and profitability analysis.

Summary

Industry

Food & Beverage

Business Challenge

As the number of branches of Thalappakatti Biriyani Hotel grew, the system in place could no longer cope effectively. Each branch used a different system for various processes, and branches were not integrated. So apart from SAP implementation, the restaurant was looking for cost effectiveness, performance, agility, business-critical availability, adequate backup, and disaster recovery. All this, without the burden of heavy investment or IT infrastructure maintenance.

Addressed by NxtGen

NxtGen's solution obviated the need for the restaurant chain to engage a SAP consultant, procure servers, and hire an IT team for maintenance. Deploying NxtGen's customized cloud solution, Thalappakatti achieved SAP implementation which connected all branches and streamlined business at a fraction of the cost. Furthermore, business-critical apps were always available, ensuring smooth day-to-day operations.

NxtGen
Infinite Datacenter

The management was aware of the issues, and wanted to implement SAP to run the entire backend of the restaurant chain. But since they were predominantly from a restaurant background, they were unsure about how to go about this task. Apart from SAP implementation, the other requirements the restaurant chain had were that their involvement in maintaining the IT infrastructure should be at a minimum level as they did not want to invest heavily in IT infrastructure apart from hiring an IT team for maintenance, and that they wanted the IT infrastructure to be always available, as they were intending to run business-critical applications on it.

Solution through NxtGen

When the Thalappakatti Biriyani management team met NxtGen and voiced their requirements, they discovered a solution.

NxtGen recommended that the challenge of implementing SAP without owning or purchasing expensive IT infrastructure could be overcome by implementing the required SAP modules on the cloud. Instead of spending vast amounts of money on buying their own systems and hiring an IT team to maintain it, NxtGen's solution came at a fraction of this cost. In fact, once the chain had switched to NxtGen's cloud solution, they found that their OPEX under NxtGen was far less than the interest on the CAPEX they were intending to spend for their own infrastructure!

Testimonial

Sriwath R
Director

"Our infrastructure had served us well, but current and anticipated demands necessitated the switch to a cost-effective, robust, stable and secure technology upgrade.

With NxtGen's innovative cloud model, customized to our requirements, we experienced vastly improved connectivity and streamlined our operations, all at a very small percentage of the anticipated capital expenditure!

Now, we don't need to maintain a dedicated IT team with all its concomitant overheads, but can actually concentrate on doing what we do best: serve up our delicious biriyanis."

Result

In the traditional method of SAP implementation, the restaurant chain would have had to go through a SAP consultant, procure servers, and hire an IT team to maintain these systems. But through NxtGen, they got what they wanted i.e. SAP implementation which connected all their branches and streamlined their business at a fraction of the cost of what they would have spent if they had gone through the traditional method. Moreover, their business-critical apps were always available, ensuring smooth day-to-day operations.

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